

Age Less Than 18
Quit Line Data Summary
April 1 - June 30, 2004

	Less Than 18	State
Number of Calls to Quit Line	N = 43	N = 2,932
Percent of Statewide Calls	1.8%	100.0%
Percent of State Population in County¹	25.7%	100.0%

	Less Than 18 %	State %
Gender	N = 38	N = 2,604
Female	57.9%	62.4%
Male	42.1%	37.6%
Race/Ethnicity	N = 35	N = 2,203
People of Color	17.1%	12.2%
White	82.9%	87.8%
Age	N = 43	N = 2,425
Less than 18 years old	100.0%	1.8%
Education	N = 1	N = 2,312
Did not graduate high school	*	20.6%
High school graduate	*	35.9%
Some college/vocational school	*	33.6%
College graduate	*	9.9%
Caller Type	N = 39	N = 2,700
General Information	7.7%	9.5%
Health care provider	0.0%	4.9%
Tobacco user	92.3%	85.6%
Payer Type	N = 7	N = 1,873
Insured	57.1%	31.1%
Uninsured	0.0%	30.3%
Medicaid	42.9%	38.6%
Heard About	N = 31	N = 2,176
Past caller	0.0%	15.2%
Employer/worksites	0.0%	0.9%
Health care provider	25.8%	31.3%
Television	6.5%	11.0%
Outdoor advertisement (billboard/bus/wall)	9.7%	1.8%
Targeted mailing	0.0%	0.3%
Great Start	0.0%	0.1%
Radio	0.0%	1.5%
Newspaper/Magazine	0.0%	0.4%
Brochure/Newsletter	16.1%	6.1%
Family or friend	22.6%	23.9%
Health Department	6.5%	6.3%
School	12.9%	1.3%
	100.1%	